Service Price List 2026

Starting prices for our services, in EUR. The final price is confirmed in a quote once we understand your scope.

Business Automation Solutions

SERVICE	DESCRIPTION	FROM	TIMELINE
Workflow Automation Setup	We analyze your repetitive business tasks — invoicing, client onboarding, notifications, data entry — and automate them using tools like Zapier, Make (formerly Integromat), or custom scripts.	**From €450**	1–3 weeks
Custom Automation Development	For complex needs that off-the-shelf tools can't handle. We build fully custom automation pipelines that integrate multiple systems and APIs, tailored exactly to your business logic.	**From €1,200**	2–6 weeks
Automation Audit & Optimization	Already using automation but things feel slow or unreliable? We review your existing workflows, identify bottlenecks, and implement improvements for speed and reliability.	**From €250**	3–5 days

CRM & Database Solutions

SERVICE	DESCRIPTION	FROM	TIMELINE
CRM Setup & Configuration	We set up and configure a CRM platform (HubSpot, Salesforce, or Zoho) tailored to your sales pipeline, team structure, and customer journey.	**From €350**	1–2 weeks
Custom CRM Development	When off-the-shelf CRMs don't fit your needs, we build a bespoke system with custom modules, dashboards, and role-based access — built exactly for your business.	**From €2,500** custom quote for larger scope	4–10 weeks
Database Design & Management	We design relational databases optimized for performance, handle data migrations, and provide ongoing maintenance.	**From €450**	1–4 weeks
Data Analytics Dashboard	Real-time dashboards with KPIs and visual analytics so you can make informed business decisions based on live data.	**From €700**	2–5 weeks

B2B Consulting & Strategic Partnerships

SERVICE	DESCRIPTION	FROM	TIMELINE
Strategy Consultation (per session)	1-on-1 strategic consulting covering growth planning, technology adoption, and market positioning. Walk away with a clear action plan.	**From €60/hr**	1–2 hours

SERVICE	DESCRIPTION	FROM	TIMELINE
B2B Partnership Development	We identify and facilitate strategic B2B partnerships that accelerate growth and expand your network — connecting you with the right businesses.	**From €900**	2–6 weeks
Digital Transformation Roadmap	A comprehensive assessment of your current processes and a clear roadmap for transitioning from legacy systems to modern digital solutions.	**From €1,200**	2–4 weeks

Email Marketing

SERVICE	DESCRIPTION	FROM	TIMELINE
Email Campaign Design & Send	We design, write, and send a targeted email campaign — with audience segmentation and A/B testing to maximize results.	**From €180**	3–5 days
Monthly Email Marketing Management	Full monthly management including strategy, content creation, scheduling, and performance reports. Hands-off email marketing for you.	**From €300/mo**	Ongoing (min. 3 months)
Automated Email Sequence Setup	Multi-step drip or nurture sequences for leads, onboarding new clients, or retention — set up once, runs automatically.	**From €400**	1–3 weeks
Email List Cleanup & Segmentation	We audit, clean, and segment your subscriber list to remove invalid contacts and improve deliverability and engagement.	**From €150**	2–5 days

Digital Transformation Consulting

SERVICE	DESCRIPTION	FROM	TIMELINE
Technology Audit	A full audit of your tech stack, software, and processes — identifying gaps, redundancies, and opportunities for improvement.	**From €450**	1–2 weeks
Legacy System Migration	Plan and execute the migration of outdated systems to modern, cloud-based or custom alternatives — with minimal disruption to your operations.	**From €2,000** custom quote for larger scope	4–12 weeks
Process Modernization	We redesign and implement efficient digital workflows to replace manual or outdated processes — saving time and reducing errors.	**From €700**	2–6 weeks
Team Training & Onboarding	We train your staff on new tools, platforms, and workflows — with live sessions and full documentation so knowledge stays in-house.	**From €300**	1–3 weeks

Website & Custom Software Development

SERVICE	DESCRIPTION	FROM	TIMELINE
Landing Page / Marketing Site	A high-converting marketing website with responsive design and SEO optimization — built to turn visitors into leads.	**From €450**	1–3 weeks
Corporate Website	A multi-page professional website with CMS, contact forms, SEO setup, and analytics — your digital headquarters.	**From €900**	2–5 weeks
E-Commerce Platform	A custom online store or multi-vendor marketplace with payment integration and admin panel — built to sell.	**From €2,200** custom quote for larger scope	4–12 weeks
Custom Web Application / SaaS	Full-stack web applications with user auth, dashboards, APIs, and scalable cloud deployment — built for growth.	**From €3,500** custom quote for larger scope	6–20 weeks
Mobile App Development	Cross-platform mobile apps (iOS & Android) with backend integration and app store deployment.	**From €4,500** custom quote for larger scope	8–24 weeks
Website Maintenance & Support	Ongoing hosting support, updates, bug fixes, performance monitoring, and security patches — so your site stays fast and secure.	**From €80/mo**	Ongoing

Notes & terms

- All fees are quoted in EUR unless otherwise specified and are exclusive of applicable taxes.
- Starting prices are estimates.
- Final price depends on scope, integrations and complexity.
- A 50% deposit is required to begin; the balance is invoiced on completion and is payable within 14 days.
- Rush delivery (under 50% of the standard timeline) may carry a 25–40% surcharge, agreed in advance.
- Monthly services are billed on the 1st of each month with a 3-month minimum.
- Every project includes 2 rounds of revisions, and extra revisions are €50/hr.
- Website and software projects include 30 days of post-launch support.
- Custom quotes for large or long-term projects.
- To request a quote, use the form at rosadigital.mk/pricing or email sales@rosadigital.mk.
- Full terms: rosadigital.mk/terms